

# Philip Newallo.

graphic designer.

phone

407 923 4514

gmail

Philip.Newallo

website

PhilipNewallo.Weebly

## experience

**GRAPHIC DESIGNER** Union City, GA *TenCate Protective Fabrics* Mar 2016 - Jan 2018

- Conceptualized and executed strong visual communication towards key demographics.
- Managed projects collaborating with vendors, sales, and marketing teams on individual and on-going marketing initiatives.
- Ideated and developed graphic, layout, and production materials.

### design

Brochures  
Catalogs  
Hangtags  
Data Sheets  
Fabric Books  
Vendor Management  
File Management  
Pre-Press

### collaboration

Garment Tags  
Videography  
Photo Editing  
Website Asset Development  
Website Iconography

### art direction

Sales-Kit conceptualization and development  
Photoshoot Art Director  
Sub-contractor management

### event

Trade Show support  
Booth Design  
Booth management  
Invitations  
Logos  
T-Shirts  
Giveaway design

**GRAPHIC DESIGNER** Atlanta, GA *Freelance* 2007 - Present

- Directed and executed projects involving print design, and brand identity cultivation.
- Partnered with selected clients such as: Leaders of Tomorrow, APCU, GPM Inc., CS&S, The Cabinet Elves, Healthy Lotus, and The Village Project (a non profit sponsored by Bank of America associates).

**CLAIMS ANALYST III** Kennesaw, GA *Bank of America* May 2005 - Feb 2016

- Researched and reconciliation of ATM/ATA exception differences.
- Utilized existing banking systems to access internal general ledgers to move funds as needed to resolve exceptions.
- Built rapport with internal and external business partners.
- Researched and resolved customer ATM claims within the bank's policies and procedures.
- Investigated and identified resolution for new exceptions posted daily, using multiple systems and tools.
- Answered service requests and inquiries received from various channels.
- Debited or credited customer's accounts as appropriate, processing charge backs or updating customer profiles regarding pending claims.
- Ensured that all cases were resolved in compliance with industry regulations and bank procedures, integrity levels of the department's case management system and financial controls.

## education / skills

**WESTWOOD COLLEGE** Online *BS In Game Art and Design* Graduated: December 2014

Graduated Magna Cum Laude - GPA 3.9

Illustrator	■	■	■	■	■
Photoshop	■	■	■	■	■
InDesign	■	■	■	■	■
Word	■	■	■	■	■
Excel	■	■	■	■	■

Powerpoint	■	■	■	■	■
Adobe Acrobat	■	■	■	■	■
Mac Platform	■	■	■	■	■
IBM Platform	■	■	■	■	■
Photo Editing	■	■	■	■	■